



PRESS RELEASE

HUNDRED BEST ARABIC POSTERS COMPETITION

ROUND 02 | 2018

100/100 Hundred Best Arabic Posters is a competition that honors the best 100 Arabic posters worldwide. It aims at documenting the Arab world's visual culture through selecting and highlighting the best Arabic posters of the region. Any Designer from the Arab region can participate for free in the competition. The competition entries include posters produced within the last two years, designed for commercial, independent (self-initiated) or academic purposes. An "Arabic" Poster is defined by 3 variables: The designer, the language used and the purpose/client of the poster, therefore, any of these variables should be Arabic. 100/100 wants to embrace the multi-lingual diverse identity of the Arabic region, the different cultural backgrounds of designers and the diversity of subjects in discourse. **The best one hundred posters will be selected to be exhibited and published based on our esteemed Jury's final judgments.** This years jury members includes 1. Amina Abdellatif - Graphic Designer from Tunisia 2. Amro Thabit - Graphic Designer from Egypt 3. Eyen: Omar Al-Zo'bi & Yousef Abedrabbo - Design collective from Jordan 4. Salem Al-Qassimi - Graphic Designer from UAE, Assistant Professor at the American University of Sharjah and founder of "Fikra" platform 5. Tarek Atrissi - Graphic Designer from Lebanon and founder of "Tarek Atrissi" design studio. 100 Best Arabic Posters is a biennial competition from the region to the region and the rest of the world. In order to achieve the maximum recognition and reach for Arabic Graphic Design scene, a moving exhibition will be organized and hosted with every new round by different Arabic countries. From this country, an exhibition will travel through the year to be shown in galleries, museums and institutions all around the world till the new competition starts again. The posters' journey never ends where we archive the round's winning posters digitally and reserve them in a publication as a timeless documentation of the evolution of Arabic Graphic Design. HUNDRED BEST ARABIC POSTERS originated at the German University in Cairo (GUC), Faculty of Applied Sciences and Arts, Graphic Design department in Cairo, Egypt. It was initiated by a group of academics and students in the winter semester of 2015.